

Housekeeping Roadmap 2024

Our Path to Net Zero

Introduction

Welcome to the Housekeeping Roadmap of the Aegean Film Festival, where sustainability is woven into the very fabric of our operations, just like the traditional housekeeping practices of the Aegean islands. This document outlines our principles, guiding our journey towards a sustainable and thriving festival. Our roadmap is a strategic plan to achieve our sustainability goals, ensuring that we contribute positively to our participants, staff, partners, and all stakeholders. Join us as we embark on this journey to net zero, aligning with the United Nations Sustainable Development Goals (SDGs).

Festival Foundations

Identify Core Values and Priorities

Like stocking a kitchen with the finest ingredients, we define our core values of environmental sustainability, social responsibility, and good governance that nourish our festival.

Progress so far



Draft and Publish the Policy

Develop and share our comprehensive sustainability policy, akin to sharing a treasured family recipe, ensuring everyone knows the ingredients to our success.



Appoint a Sustainability Specialist

Designate a Sustainability Officer to oversee our green initiatives, like a head chef ensuring every dish meets high standards.



Form a Green Committee

Create a dedicated team to guide and monitor our sustainability efforts, like a family planning a big celebration.



Due Diligence and Decision-Making

Progress so far

Incorporate Sustainability into Planning

Integrate sustainability and social impact considerations into every stage of festival planning, ensuring our decisions are thoughtful.

 50%

Review Partner Policies

Require partners to provide their sustainability policies, reviewing them meticulously, similar to inspecting building plans.

 25%

Embed Sustainability into Operations

Include specific green criteria in all operational decisions, evaluating potential impacts with the precision of an architect's blueprint.

 40%

Promote Global Standards Compliance

Encourage adherence to international sustainability standards, offering guidance like ensuring every home project meets the code.

 0%

Identify and Monitor Key Performance Indicators (KPIs)

Establish KPIs to measure our impact, monitoring them regularly like a meticulous household budget.

 25%

Encourage Comprehensive Reporting

Request detailed reports from partners, using these insights to benchmark and drive improvements, like conducting regular household inspections.

 25%

Internal & External Communications

Provide Information Online

Progress so far

 100%

Ensure our sustainability policies and initiatives are accessible online, highlighting achievements like proudly displaying family heirlooms.

Publish a Responsibility Report

 100%

Incorporate our performance into an annual report, much like sharing a family newsletter with updates and milestones.

Create an Engagement Policy

 25%

Develop a policy for managing relationships with stakeholders, focusing on transparency and responsiveness, akin to maintaining open communication within a community.

Our Key Milestones

2024-2025: Laying the Groundwork

- **Waste Management:** Improve recycling processes; target 30% upcycling or recycling of materials
- **Impact Assessment:** Conduct and publish the first sustainability report
- **Community Clean-Ups:** Expand local initiatives like beach & seabed clean-ups, alongside seed & tree planting
- **Greek Sustainability Standards:** Develop sustainability benchmarks for the Greek film industry
- **Renewable Energy:** Funding efforts to install renewable energy equipment
- **Carbon Offsetting:** Partner with organisations to offset emissions for the festival and its guests.

2026–2027: Strengthening Efforts

- **Travel Emissions:** Reduce travel emissions by 30%
- **Waste Reduction:** Reduce waste by 50% through enhanced recycling and upcycling
- **Eco-Friendly Materials:** Transition to 40% eco-friendly materials
- **Education Programs:** Expand environmental workshops and activities
- **Renewable Integration:** Use 50% renewable energy
- **Collaborations:** Strengthen partnerships with local environmental groups
- **Carbon Offsetting:** Increase offsetting to 30%.

2028–2029: Optimizing and Preparing

- **Waste Strategy:** Review and optimise waste management strategies; aim for a 60% reduction in waste
- **Sustainable Sourcing:** Ensure 75% of vendors are local and sustainable
- **Transparency:** Publish detailed sustainability reports
- **Comprehensive Review:** Assess all sustainability efforts and progress
- **Stakeholder Engagement:** Engage stakeholders; target 60% renewable energy usage
- **Carbon Offsetting:** Increase offsetting to 50%; begin researching insetting initiatives.

2030: Achieving and Celebrating Net Zero

- **Achieve Net Zero:** Reach net zero through our 'energy and carbon programme'
- **Sustainable Legacy:** Set new long-term sustainability goals
- **Inspiring Future:** Inspire other festivals with our achievements
- **Carbon Offsetting and Insetting:** Maintain 90% offsetting and 10% insetting.